



Vancouver Elementary School Teachers' Association

VESTA COMMUNICATIONS COMMITTEE 2020-2021 YEAR-END REPORT

2020-21 was a bit of a dumpster fire, but one bright light was the return of the Communications Committee! We began the year by updating the Terms of Reference and reviewing our policies to guide our committee's work for the year.

The committee took on two projects this year: the Welcome to VESTA Induction event and the new website.

We held two Welcome to VESTA inductions this year. Our In-House Table Officers and members of the Executive Committee helped us celebrate, inform, and support our new members. Almost everyone who attended responded to our feedback survey after the event, which was very positive and is helping us to make the sessions even better for next year.

The website is...coming along. There was a lot of consideration put into how our members use our website and how it could better serve them. There are a lot of aspects to consider: name change, logo redesign, portal, social media presence, committee content, ease of navigation, etc.

This year's AGM brings a new name for our organization, *the Vancouver Union of Elementary School Teachers and Adult Educators*, which we will be commemorating with a new logo design.

We had committee members who attend the Federation Leadership Institute, Women's Wellness Workshop, the BCTF AGM, Zone Meetings, and Representative Assemblies.

Respectfully submitted,

Brenda Koch
VESTA Communications Committee Chair

